



Denbigh Road, Hounslow, TW3 4DU

September 2018

Dear parent/carer

We are currently supporting Hounslow Safeguarding Board and the NSPCC in sharing their Talk PANTS campaign, which has been developed to help prevent abuse from happening to any child.

Talk PANTS encourages parents to have simple conversations with their children to help keep them safe, teaching children five key messages:

- Privates are private.
- Always remember your body belongs to you.
- No means no.
- Talk about secrets that upset you.
- Speak up, someone can help.

Although some parents may feel this is a sensitive area to discuss with their child, we feel that sharing messages such as these with children at an early age can be very beneficial in helping protect your child. Research from the NSPCC also suggests that the messages are most valuable when taught at a young age.

The resources for the campaign include a booklet which helps parents to have simple conversations with their children that can help keep them safe from abuse. It's specially created for parents of early years and primary school children, with engaging and age-appropriate messages.

We are organising a session to introduce parents to the guidance and discuss any concerns you may have.

The session will be on **27th September 2018** at **Alexandra Primary School** from **9am to 9.50am**. Please contact **Jo Bird** on **0208 570 6826** to let us know if you are able to attend.

For more information about the Talk PANTS campaign and materials visit nspcc.org.uk/pants

Yours sincerely

Mrs Jo Bird

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